



Safe Fleet Acquires Rear View Safety

Belton, MO (May 16, 2016) – Safe Fleet is pleased to announce today the acquisition of Rear View Safety (RVS).

Based in Brooklyn NY, Rear View Safety is one of the fastest growing providers of back up camera systems and video-based road safety solutions. Rear View Safety has been instrumental in driving the rapid adoption of video systems in commercial fleets including government fleets, recreational vehicles, truck, trailer, commercial van, construction, emergency, bus and shuttle, agriculture and industrial vehicles. Rear View Safety delivers outstanding quality, value and customer satisfaction.

“We are delighted to welcome the Rear View Safety business into the Safe Fleet family. This acquisition supports our vision to build the leading global provider of safety solutions for fleet vehicles,” said John R. Knox, President & CEO of Safe Fleet. “The addition of Rear View Safety expands Safe Fleet’s leadership position in specialty video products for fleet vehicles in North America and one of the top suppliers worldwide. The RVS product line is complementary to Safe Fleet’s existing video products and positions Safe Fleet as a leading video supplier in all of its fleet end markets.”

RVS’s headquarters and operations will remain in Brooklyn, NY and Joseph Schechter will continue leading RVS as Vice President. “Customers will continue to interact with their existing RVS contacts and locations,” Schechter said. “We’re very excited about joining the Safe Fleet family and working together to provide comprehensive solutions for the safety and security needs of fleets worldwide.”

The RVS acquisition is the sixth for Safe Fleet which was formed in September 2013 when ROM Corporation and SMI Corporation merged.

Financial terms of the purchase were not disclosed.

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About Safe Fleet

Headquartered in Belton, MO, Safe Fleet owns a portfolio of brands that provide increased functionality and integrated solutions for fleet vehicle manufacturers and operators around the world. These brands serve five major markets including: emergency services, bus and rail, truck and trailer, work truck, and industrial. With over 1000 employees, the Safe Fleet family of brands operates almost 600,000 square feet of manufacturing space and targets markets with increasing demand for operator, passenger, and pedestrian safety. For more information about Safe Fleet please visit www.safefleet.net.



About Rear View Safety

Headquartered in Brooklyn NY, Rear View Safety is one of the fastest growing providers of back up camera systems and video-based road safety solutions to government fleets, recreational vehicles, truck, trailer, commercial van, construction, emergency, bus and shuttle, agriculture and industrial vehicles. Rear View Safety's products include: backup camera systems, wireless systems, dash cameras, mobile DVRs, driver fatigue systems and sensor technology. Rear View Safety has helped reduce vehicle accidents and prides themselves on having the highest quality of customer care in the industry. For more information about Rear View Safety please visit www.rearviewsafety.com.