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Current issue highlights:
[Put away the pens and paper](#)
[Guestspeak](#)
[Letter from Europe](#)
 Tired of sharing your copy of *BUSRide* with colleagues every month? Starting August 1, 2009, you can sign up your co-workers to receive their own subscription to the bus and motorcoach industry's favorite resource. The first to respond will receive a \$10 Gas Card!

Cash-strapped cities across the country outsource transit services
 Writing for the *Wall Street Journal*, Christopher Conkey reports New Orleans plans to outsource nearly every aspect of its mass transit system, an approach that could appeal to other cash-strapped American cities. [More>>](#)

Motorcoach Council encourages North American travelers to 'Get Motorcoachified'

Get Motorcoachified is the campaign theme the Motorcoach Council, Denver, CO, and founding partners will roll out to the public nationwide this fall. The council says the slogan encourages consumers to take action and experience motorcoach travel firsthand, citing comfort, luxury amenities. [More>>](#)

Acceptance of ARBOC Spirit of Mobility brings backlog of orders
 ARBOC Mobility, announced its Spirit of Mobility low-floor kneeling bus has steadily garnered attention and market acceptance since it received certification from the FTA in January. [More>>](#)

Bus fire on Southern California freeway ignites wildfire
 A Coach America coach operating for Amtrak caught fire Friday on Interstate 5 and sparked a brushfire. The company reported the driver and nine passengers got off safely. [More>>](#)

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PUBLIC AUCTION

Thursday, July 28, 2009 at 10AM
 New Orleans Regional Transit Authority
 3900 Desire Parkway in New Orleans, LA 70126

Inspection: Mon, July 27th from 9AM to 3PM
 Partial Listing: (45) New Flyer Model D40, Eldorado National & Orion Buses - (7) Ford Taurus - (6) Jeep Liberty - Ford Crown Vic - Dodge, Ford & GMC Trucks - Chevy Van - Clark Forklift - 1984 Case 580 Backhoe - Kent Moore Engine Stand - Cleerman Drill Press - 100-Ton Power T Press
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